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Photos Attached

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### **Southeastern FCU Raises \$5,000 for Local Children's Miracle Network Hospital**

*Valdosta, Georgia (January 7, 2015)* – Southeastern Federal Credit Union raised \$5,000 for their local Children's Miracle Network Hospital® through the Credit Unions for Kids® holiday campaign. To kick-off fundraising efforts, Southeastern employees donated funds to wear jeans on Fridays in December along with "Do Good, Spread Cheer" holiday shirts. All five Southeastern branches sold Children's Miracle Network holiday icons that were displayed on lobby "Miracle" Trees. The fundraiser was a friendly competition between Southeastern's branch offices, with the Perimeter Road location raising the most money – over \$2,000.

"I am so proud of the employees of Southeastern for their commitment to raise money for the Children's Miracle Network," says Southeastern's President/CEO Michael Gudely. "While the donation does include a corporate gift from the Credit Union, the majority of funds were given by employees or raised through their efforts. It really says a lot about the people that work at our credit union."

Southeastern hosted a check presentation at their Perimeter Road branch office on January 7<sup>th</sup>. Stephanie Nichols, local Children's Miracle Network Hospital representative, was on-hand to receive the donation from Southeastern employees.

Credit Unions for Kids (CU4Kids) is the national credit union movement's charity of choice. While Southeastern's donation goes directly to UF Shands, local Children's Miracle Network Hospital, it also joins the proceeds donated from hundreds of other credit unions across the United States for this shared cause. Since the program's inception in 1996, CU4Kids has raised over \$130 million and is the third largest corporate sponsor of CMN Hospitals. This was Southeastern's second year participating in the CU4Kids program.

Southeastern Federal Credit Union is a not-for-profit financial institution serving South Georgia since 1953. The Credit Union is owned by its 26,000+ members and governed by a member-elected board of directors. Southeastern has branch offices located in Valdosta, Tifton and Moody AFB.

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