



For Immediate Release

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Southeastern CU and Community Successfully Fill-a-Truck for Hunger

Valdosta, Georgia (October 20, 2015) – The communities served by Southeastern Credit Union have done it again, successfully completing the "Fill-a-Truck" for Hunger challenge. The equivalent of nearly 25,000 pounds of food was collected in September during Southeastern's second annual Fill-a-Truck for Hunger Food Drive, exceeding the community goal of 20,000 pounds. With the community challenge met, Southeastern CU has matched community donations by donating a second truck full of food to local food bank Second Harvest of South Georgia. Second Harvest is the area's largest food bank serving 30 South Georgia counties through their more than 425 partner agencies.

The food drive kicked off Labor Day weekend at Wild Adventures Theme Park where over 2,800 pounds of food was collected in just three days. Sam's Club of Valdosta helped jumpstart the month-long campaign with a generous \$1,000 corporate donation, equivalent to 4,000 pounds of food. Non-perishable food donations were collected at all six Southeastern CU branches and four local Winn-Dixie stores throughout September. Valdosta State University accepted the "Fill-a-Truck" challenge as well, with students and faculty filling collection bins across campus.

Numerous local businesses and organizations jumped on board to help Southeastern's efforts including Steel's Jewelry, Citizens of Georgia Power, City of Valdosta, Saft, Crossroads Baptist Church, Georgia Christian School, Jerry Kelley GMC, and the Valdosta Rotary Club.

Local radio stations 99.5 Kix Country and Star 105.3 served as media sponsors of the event.

Southeastern Credit Union is a not-for-profit financial institution serving South Georgia since 1953. The Credit Union is owned by its 29,000+ members and governed by a member-elected board of directors. Southeastern has branch offices located in Valdosta, Tifton, Moody AFB and Nashville.

Second Harvest of South Georgia, a member of the Feeding America network, serves 30 South Georgia counties and distributes more than 1.5 million pounds of food per month to children, seniors and families struggling with hunger. For more information on Second Harvest, visit www.feedingsga.org.

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