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Contact:
Courtney Gooding
AVP of Marketing
Phone: (229) 293-1266
Email: cgooding@southeasterncu.com

Southeastern CU Receives Social Responsibility and Community Service Award

Credit Union's 2016 Fill-a-Truck Food Drive Goal Close to Being Met

Valdosta, Georgia (September 22, 2016) – Southeastern Credit Union has received the Dora Maxwell Social Responsibility Community Service Award from Georgia Credit Union Affiliates for the Fill-a-Truck for Hunger Food Drive. Southeastern will go on to compete at the national level for the Credit Union National Association's Social Responsibility Award in the \$50 to \$250 million asset category.

"We are honored to receive the Dora Maxwell Social Responsibility Award from GCUA," says Southeastern CU President/CEO, Mike Gudely. "This award embodies the credit union philosophy of 'people helping people', and Southeastern is proud to be recognized for the philanthropic work we do in the South Georgia communities we serve."

Southeastern's award application highlighted their signature Fill-a-Truck for Hunger Food Drive. The 2016 campaign is presently taking place in the ten South Georgia counties served by the Credit Union. Southeastern set a community goal of 20,000 pounds of food, and if met, the Credit Union will match by donating the funds to purchase a second truckload of food for local food bank Second Harvest of South Georgia.

Recent estimates have the amount raised in food and funds at the equivalent of 18,000 pounds of food with just over a week to go in the community-wide effort.

"We encourage local residents and businesses to get to a Southeastern branch or local donation location and make a food or monetary donation so we can ensure the 'Fill-a-Truck' goal is met," says SCU AVP of Marketing, Courtney Gooding.

The Fill-a-Truck Community Challenge has been met the past two years, with Southeastern matching community donations both years.

Southeastern Credit Union is a not-for-profit financial institution serving South Georgia since 1953. The Credit Union is owned by its 29,000+ members and governed by a member-elected board of directors. Southeastern has branch offices located in Valdosta, Tifton, Moody AFB and Nashville. For more information, visit www.SoutheasternCU.com.

The Dora Maxwell Social Responsibility Community Service Award is given to a credit union for its social responsibility projects within the community.

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