



For Immediate Release
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Southeastern CU Welcomes Jim Doyle as Chief Financial Officer

Valdosta, Georgia (March 23, 2016) – Jim Doyle has joined Southeastern Credit Union as Chief Financial Officer/Vice President of Finance. Jim brings over 28 years of banking experience to the Southeastern senior management team.

"We are excited to welcome Jim to Southeastern, and feel most fortunate to have a person of his caliber, both professionally and personally, on board," says Mike Gudely, President/CEO of Southeastern.

Jim is excited about returning to Georgia where he spent 22 years in the financial services industry. For ten of those years, he served as CFO/EVP of a \$450 million bank holding company in Georgia. Jim began his banking career in 1988 as an examiner with the FDIC in Macon, Georgia. He brings a diverse level of financial institution experience covering accounting, operations, information technology, credit, human resources, and administration. Jim graduated in 1987 from Winthrop College, Rock Hill, South Carolina with a degree in finance.

Southeastern Credit Union is a not-for-profit financial institution serving South Georgia since 1953. The Credit Union is owned by its 29,000+ members and governed by a member-elected board of directors. Southeastern has branch offices located in Valdosta, Tifton, Moody AFB and Nashville.

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